

★ Alpine Sun ★

"Best climate in US by Government report."

VOL. 11, NO. 11 (261) ALPINE, CALIF. FRIDAY, MAY 25, 1962 10¢

To Set Water Meters Making Progress OK

On June 4 Rio SD MWD will start setting water meters in areas where pipes have been completed, is the latest from the office of Mgr. C. C. Price. We have sent letters to those who have balances due on connection fees' he told the Sun, 'but

MORE ON PAGE 24

Name Alpine Zoning Advisory Committee

Zoning got underway last Thursday night when a trio from the county planning office conducted the first meeting in Alpine school. It was for invited civic leaders to nominate an Advisory Planning Committee. Chairman was Dan Cherrier, assistant director, as Dr. Willis H. Miller was out



NOMINATING GROUP FOR ADVISORY COMMITTEE ON PLANNING FOR AREA HELD BUSY SESSION AT SCHOOL LAST WEEK. FROM LEFT: RENNIE HOLLETT, REALTOR; MRS. RAUL THORPE, MRS. W.E. PIPES, BACK OF THEM, MARGARET LOTHIAN AND E.L. FREELAND, AND TOWARD CAMERA, STAND NG; HAROLD MATLEY, SENIOR PLANNER IN CHARGE OF ALPINE PROJECT; DAN CHERRIER, ASSISTANT COUNTY PLANNER AND ROGER COURTNEY, ALSO OF PLANNING OFFICE.

of the county; Roger Courtney, chief of planning, and Harold Matley, project supervisor in this area who made the maps. Nominated were: Robt. Tipton, Paul Thorpe, Frank O'Neil, Katherine Black, Stewart Day, Jas. Dyer, Fern Latham, Fred Rushing, Norman Foster, Corky Jones, Louis Landt, Orville

MORE ON PAGE 24

Lecturing his son who had been avoiding school, the father asked sternly, "What makes you stay away from school?"

Replied the son, "Class hatred, father."

1940

1962

SOLIMINE'S

Famous For

Italian Food

Charcoal Broiled Steaks

Open 7 Days A Week

8949 La Mesa Blvd. HO9-0181

EL CAJON THEATRE

Hickory 4-3272

NOW THRU TUESDAY

ROSALIND RUSSELL

ALEC GUINNES

'A MAJORITY OF ONE'

'TWIST AROUND CLOCK'

STARTS WEDNESDAY

ELVIS PRESLEY

'FOLLOW THAT DREAM'

THE MAGIC SWORD

COMING SOON

STATE FAIR, MOON PILOT

SPARTACUS

AERO DRIVE-IN

BOSTONIA

HI4-8800

NOW THRU TUESDAY

EVA MARIE SAINT

WARREN BEATTY

'ALL FALL DOWN'

PAUL NEWMAN

GERALDINE PAGE

'SWEET BIRD OF YOUTH'

STARTS WEDNESDAY

PAT BOON 'STATE FAIR'

SWAP MEET EVERY SAT. & SUN
9 to 5, 35¢ a car.

New Families Arrive

Mrs. Charlene Brown, Alpine LM Realty, reports renting three nice homes to families who are moving in. Mr. and Mrs. R. E. Ragsdale and two daughters from N. Clairemont took the Jim Clements home off W. Victoria. He is with UC at Scripps in SD.

An other rental is the new 2-bedroom home belonging to Mr. and Mrs. Basil Spears, Olivewood Lane, taken by Lt. Curt, USAF, who, with his wife and three young daughters, is at the Mt. Laguna base, coming here from Colo., previously served in the South.

A third newcomer, is Wm. B. Tragsdorf, formerly accountant and executive with the government in Panama and other foreign stations. He took the C.B. DeWitt 3-bedroom home on DeWitt Terrace.

BENEFIT BAR-B-Q AT CAMPO

The 15th annual memorial and benefit barbecue of the Back Country Retired Service Men's Club, will be all day Sunday, June 3, at Campo Lake Park, reports C.R. Wood, secretary.

There is swimming, fishing, boating, camping and so on, with nominal cost for the meal, kids half price. Profits go to the club's community and charity programs. The park is on Hwy 94, ¼ mile west of Campo.

BETTER IS A LITTLE WITH CONTENT THAN MUCH WITH CONTENTION.

Rialtoans Come Here Enters Realty Line

Mr. and Mrs. C. Migliore, avocado growers from Rialto, with their four children, have just leased the 11-acre Halliday Ranch at 3095 Hwy 80. The E. E. Dadmun, San Jose are owners. The place has two houses, barns and corrals. The lessees plan to raise horses. They came here to get into the country as their 20-acre Cal-Cado Ranch is to be subdivided, reports Mrs. Charlene Brown of Alpine LM Realty, who made the lease.

Mrs. Jeanette C. Hinkle, realtor and insurance agent, 2105 Hwy 80, has just enlarged her business with the addition of Mrs. Grace Casey as sales lady in the realty division. They are now using two phone numbers, HI5-2502 or 2258. They plan on going after listings in all areas around Alpine, for homes, lots, ranches and so on.

Workers are installing bulletin boards in the new classroom building of Community Church.

Cemetery Open House

John Amundson on behalf of the board of Alpine Cemetery Assn. on Memorial Day invites the general public to the cemetery for an open house to see recent improvements. It is the 60th anniversary for the cemetery being an association. He will be on hand all day to welcome the public and answer questions

Glenview Feed Co.

HI3-1310

HAY - FEED - VACCINES - ETC.

Poultry Equipment

DELIVERY IN ALPINE THURSDAYS

13283 Hwy 80

Glenview



**SHARE GOOD NEWS—
SPREAD GOOD CHEER**

Smiles cover miles
in seconds

Keep in touch by Long Distance
Pacific Telephone



VALLEY HEALTH FOOD STORE

Fresh Stock Just Arrived

Including Tigers Milk & Cookies, Cold Pressed Safflower caps & Hoffman's HI-protein powder & tablets

133 Prescott, El Cajon HI4-8447 W.L. Houghton, owner

EDITORIAL

Second-Class Schooling for Alpine Kids?



While the nation spends billions on space exploration and the state voted over a billion for water from the north, Alpine voters on Jan. 16 turned down by nearly 2 to 1, the school board's request for a raise from a school tax rate of \$1.51 to \$1.86. They had gone along for six years on the \$1.51, only 61¢ over the legal 90¢ rate, unless an override vote allows more.

At that time Alpine folk who read the papers were

ALPINE SUN

America's Tiniest Newspaper



HICKORY 5-2415 OR 2394

2255 Tavern Rd. Mail Rt. 1, Box 189

ALPINE, SAN DIEGO COUNTY, CALIFORNIA

PUBLISHED SEMI-MONTHLY ON FRIDAY
10¢ PER COPY, BY MAIL. \$2. YEARLY

CLARKE IRVINE, EDITOR & PUBLISHER
AOPA 194347

ALICE IRVINE, ART & COMPOSITION
OWNED BY HEALTH DEFENSE LEAGUE INC.

PRINTED AND PRODUCED ENTIRELY ON THE RANCH

All paid. Second class mail privileges authorized at Alpine, California.

EST. JAN 1952. ADJUDGED FOR LEGAL ADS ON 11-12-59. IN SUPERIOR COURT. NO. 238120.

M. H. Smith

PRESCRIPTION PHARMACY

113 W. MAIN
EL CAJON



TELEPHONE
HI4-3135

WE GIVE S & H GREEN STAMPS

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

Hickory 5-2436

Alpine

humiliated by a very pointed editorial in the Valley News with a heading similar to the above, which explained this situation, from which we quote some highlights:

It goes without saying that a school system run on a 90¢ tax rate will not be as good a school system as one run on a rate of \$1.86.

Cajon Valley, Santee, Lakeside, and La Mesa-Spring Valley have override tax rates of twice this amount and more and they passed it.

Alpine Trustees cannot be blamed. They told their voters what they thought was needed. And the voters turned thumbs down. If that's the way voters want it, that's the way it should be.

It's going to be a little tough on the children of the Alpine district, however. A half-price education is better, to be sure, than no education at all. But a full education would be still better.

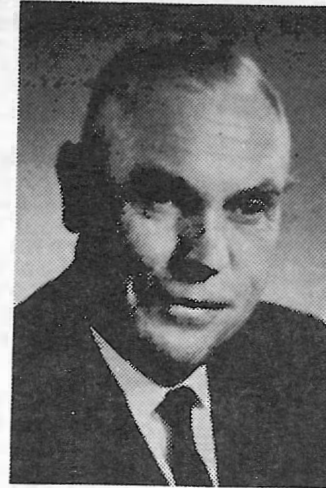
The day will come, no doubt, when Alpine school district voters once again decide they can afford a first class education program for their children. Until then, those who live outside the district can do little but sympathize and be thankful that other school districts do not hold so tightly to the purse strings. -CI

TO FETE NEWLYWEDS

Mr. and Mrs. John Peters (nee Mary Benton), are to be honored at a reception next Saturday at 7:30 in Foss Lounge, Jane Dunn Hall. She is church financial secretary. The party is sponsored by the adult Bible class of which she is president. Violet Hol-

let and Beulah Ford are co-hostesses. The Peters' were married in Des Moines on May 2. The couple will return to Iowa, then possibly back here to live.

APPEARANCES ARE DECEIVING. A DOLLAR LOOKS JUST LIKE IT DID 10 YEARS AGO.



ELECT ELMER

JANSEN SHERIFF

- 30 YEARS EXPERIENCE
- PROVEN ABILITY
- ABLE ADMINISTRATION
- UNQUESTIONED INTEGRITY

The unmatched record of ability as a law enforcement officer of Elmer Jansen firmly establishes him as the man most qualified to be Sheriff of San Diego County.

COMMENDED BY FEDERAL AND STATE AUTHORITIES

PRIMARY ELECTION JUNE 5, 1962

JAMES F. MULVANEY, CHAIRMAN, JANSEN FOR SHERIFF COMMITTEE

Celebrate Crowning

The Indian community at Viejas Reservation observed its annual solemn May Crowning Sunday with 200 participants and guests from nearby reservations. In charge was Fr. T. Riva, who serves five area reservations. See photos elsewhere.

High Mass started the day at 10, after which all enjoyed a lunch prepared by the ladies in the clubhouse, after which visiting was enjoyed.

Then at 2:30 the Blessed Mother statue was brought down and the procession to the church formed, marching slowly, singing hymns, along the flower strewn road. The crowning

of the queen, Teofilia Hyde, then took place before the altar. The gathering was given a solemn benediction, then disbanded.

Taking part were; flag-boys; Harold Christman, Ernest Brown and Clyde Tesam; altar boys; Anthony Muller, Edwin Romero, Jas. Tesam, jr; Carrier girls; Kathy Hyde, Lucille La Chappa, Elvira Muller, Delores Brown; bouquet girls, Joanne Miller, Johanna Barrett, Marguerite Ruiz, Anita and Veronica Brown; crown bearer; Barbara Muller; flower girls, Denise Pingleton, Diana and Denise Espinoza, Paulette and Lurline Brown, Diana Carrigaser, Leita Muller, Vera and Anna Brown. Tom Hyde, chief of the tribe, assisted the pastor in the entire ceremony.

Note- One item on the hearty menu was cold sliced acorn much, prepared in the ancient manner by the women, as they do regularly here, which Melvin Bombidelli invited me to taste. It is delicious, first time I ever had any. It is called chuwee, tastes somewhat like poi, -CI

"You look depressed, my friend. What are you thinking about?"

"My future."

"What makes it seem so hopeless?"

"My past."

Miss New to Wed

Mr. and Mrs. William D. New, 133 Hudson Lane, Harbison Canyon, announce



the engagement of their daughter, Judy Diana, to

ECONOMY IN TAX OFFICE

Jas. P. Rasmussen, County tax Collector, who is running to retain that office for four years, believes that his place has a record in economy, for over two times as many bills are now processed with the same size work force as 10 years ago!

'We have achieved this' he says 'through continuous improvement in operation without lowering efficiency, and we are now adapting much work to the latest IBM equipment.'

Stanley A. Mize, son of Mr. and Mrs. William H. Mize, Cowden, Ill. The bride-elect will be graduated mid-term from Herbert Hoover High. Her fiancé is serving in the Navy, will soon be transferred to Vallejo, where he will enter Nuclear Power School, prior to being attached to a nuclear submarine. A June 8th wedding is planned.

ALPINE NEEDS A FIXIT SHOP.

Sunny Knolls Ranch

BOARDING HOME, AMBULATORY ONLY

Quiet and Peaceful

Dr. M.H. Bredensen, DC

Alpine

HI 5-2321

KARI JEWELERS

WE TEACH THE WATCH TO TICK
A FINLAND TRAINED EXPERT
30 YEARS EXPERIENCE

ALL KINDS WATCHES AND CLOCKS

REPAIRED
ALL WORK GUARANTEED

116 PRESCOTT
EL CAJON, CALIF.
HI 4-7304

YOUR COMPLETE FASHION SPECIALTY SHOPS

* Famous Brands

Evelyn

* Extended Credit

WIGTON'S

smart apparel

EL CAJON - NATIONAL CITY - PACIFIC BEACH - COLLEGE GROVE



Retain Keep

Incumbent

JAMES P.

RASMUSSEN

your county TAX COLLECTOR

13 YEARS EXPERIENCE IN THE OFFICE

Resident of the Area 18 Years

6 Yrs.
Chief
Deputy

OFFICE MODERNIZATION PLANNED

Economy minded taxpayers will appreciate the fact that more than two times as many tax bills are now being processed with the same size work force that was utilized 10 years ago—plus greater efficiency.

RASMUSSEN HAS PROVED HIS QUALIFICATIONS

COUPLE BUYS WAY HOME

Sgt. Wallace Way, wife and two sons have sold their house on Holly Road to Mr. and Mrs. Henry Schroeder of SD who will move in when school is out and Mrs. Way and the boys return to Liberal, Kans., where the Sgt. Way has gone, having retired from the USMC. They had lived here over 14 years. Sale was by Rennie Hollett of the Bates office. The Schroeders plan enlargement and remodeling. He is in the plywood business on Hwy 80 here.

Elect HALE ASHCRAFT STATE ASSEMBLYMAN



Endorsed Republican Candidate

"We know that some welfare expenditures are necessary, but there is a crying need to correct abuses in the expenditure of welfare funds. I believe we could greatly reduce the costs of welfare through more efficient administration, and through exchange of welfare money for labor to improve the community in ways not competitive with private enterprise."

- HALE ASHCRAFT

Ashcraft for Action
80th Assembly District

'MIKADO' PLEASSED

Samuel Dilmore's staging of the Mikado last week showed that the children are capable of producing a musical in fine style, as shown by an appreciative audience in the school auditorium.

In the cast were: Jimmy Mosier, Billy Hamilton, Harold Sanders, Robert Thorp, Charlotte Waldrop, Denise Hauenstein, Marcie Hem, Pat Davison, Ronnie Rose, Forest Brant. In the chorus of school girls: Mary Lee, Shirley Enos, Jean Lutz, Linda Radford, Barbara Rivera, Gilda Naylor, Bonnie Fuller, Ellen Phelps, Linda Meeker, Dianne Boardman, Jackie Welty, Joy Cook, Judy Smith, Cathy Dyer, Virginia Hill, Delores Brown, Gloria Rivera, Consuello Videll.

Likewise the stage crew did very well; Jerry Mosier stage manager; Tim Rowan, properties; Richard Harris, lighting; Ted Barton, spot lighting.

"My thanks to Mr. Gilley for his cooperation; Mrs. Hauenstein who assisted in costuming, makeup and choreography; Mr. Sthrote for his Japanese art, and also to all the others who aided us", said Dilmore.

BLESSED IS HE THAT EXPECTS NOTHING, FOR HE SHALL NEVER BE DISAPPOINTED.

GAS

For Trailer or Home
**Prompt, Courteous
Service**
Alpine Butane Co.
HI4-3173



SLAVIC DINNER SERVERS JUNE ANDERSON AND ANGEL A VUKICH WITH MRS. BEA MCKASKLE, CHEF, AT RIGHT, TELLING THEM WHERE TO GET SOME OF THAT TASTY CABBAGE ROLL!

Mrs. Florence Clarke spent part of last week at Yuma where she enjoyed mineral waters of the Stardust Motel, accompanied by Lois Waldren, driving her car which she has not handled since her heart attack, from which she is making steady and satisfactory recovery.

ESTABLISHED 1875

PERCY H. GOODWIN CO.

NOW OFFERS TO THE HEARTLAND AREA THROUGH ITS EL CAJON OFFICE COMPLETE REAL ESTATE & INSURANCE SERVICE. LISTINGS PROMPTLY CHECKED.

PERCY H. GOODWIN COMPANY

490 NORTH MAGNOLIA AVENUE
HI 2-8871 EL CAJON

ALPINE NURSING HOME



AMBULATORY - BED PATIENTS
& WHEEL CHAIR
Ladies Only

24 HOUR
NURSING CARE

Individual Outside Doors from
each room for patients' convenience and safety.

DINING ROOM OR TRAY SERVICE
HIGH PROTEIN DIET

BEAUTIFUL VIEW OF VALLEY & MOUNTAINS
1500 FT. ALTITUDE ABOVE SMOG & FOG

LICENSED BY STATE DEPT. OF MENTAL HYGIENE

For Voluntary or Committed - Fenced Yard
Doctor on Call - Visiting Minister
REASONABLE RATES

HEALTHIEST CLIMATE IN U.S.A. BY GOV. REPORT

HI 5-3125

873 ARNOLD WAY

P. O. BOX 324

ALPINE

SMALL TALK

By Cynthia Irvine

Age 13, 8th Grade

Our Breakfast Ride May 12th was almost perfect. We had 14 riders show up at 7:30 am. by Jackie Arnold's Dad's Alpine Cafe. When we arrived Susan Zieglitz and Brenda Bankston were there, then came Margaret Radford, Linda Rushing, Marilee Pinney and Diann Boardman. Jimmy Mosier was the only boy but he had fun and Elaine Earickson met us halfway as she forgot to set her alarm. Cathy Hermstead and her friend Carol had to go home because they had come bareback and got cold.

We crossed the Wright property and went up tino the Halliday ranch, circled the dam and then came back to Jolly Kone where Shirley Rittner had a delicious breakfast of hotcakes, eggs and bacon and hot chocolate waiting for us. She gave us all we could eat and were we hungry.

It really was a nice ride but was too cold so the next one we plan will

Dr. Gertrude T. Ryder
OPTOMETRIST

175 N. MAGNOLIA
El Cajon, California
Phone HI4-9012

Benbough's
El Cajon

COMPLETE
HOME FURNISHINGS

INTERIOR DECORATING SERVICE
CARPETS, DRAPES

GIFTS for the home

316 N. MAGNOLIA HI4-3158

be a little later in the summer.

Pat Dalton is moving to San Francisco. His dad left last week and his mother had to wait to pack so couldn't go when he did.

Saturday night Susie Bittner won first at a talent show in SD. She sang 'Hey Look Me Over' and got a nice trophy. My sisters Cecile and Celeste made second.

Early Saturday morning Mama and I took off for Lakeside on our horses. The Forestry gave us permission to ride down around El Capitan Dam and we had a wonderful trip. We left our horses at Ginney Blanton's where she just built a new home and had an extra corral. Sunday morning we went over to the Tumbleweed Riding Ring for the show. I went into several events and Cathy Casey took a 5th with Ginney Blanton's Appaloosa. Jackie Dalzell had her nice palomino there too. It was a wonderful experience and after the show Mama and I rode home. We were tired but it was all worth it.

Maxine and Lynn Kinikin are clearing their back property for the horse that they are going to get pretty soon. Maxine can hardly wait.

Deanna itchie came over last Sunday and bought one of our saddles that we didn't need. She likes to ride bareback but once in a while likes to use one

MORE ON PAGE 19

READYING MUSIC FESTIVAL

A week from tonight the band and chorus, directed by Samuel Dilmore and Gloria Harris, present the third annual Music Festival in the school auditorium at 8. Donation is 50¢. A fine program is assured.

Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic

HI5-2169 1981 Arnold Way
Closed Wed. Alpine, Calif.

SUNDAYS & HOLIDAYS BY APPT.

McGUFFIE'S SUNDRIES

MEDICAL PREPARATIONS - VITAMINS
COMPLETE LINE OF REVELON PRODUCTS

FOUNTAIN LUNCH

PAY LIGHT & PHONE BILLS HERE

2363 HWY 80

HI5-2121



TWO THAT WORKED HARD SELLING TICKETS AND GETTING FOLKS SEATED AT SLAVIC DINNER; TRUSTEE JOHN REYNOLDS AND MRS. AL ADAMS. ENJOYING TALENTED DANCERS AFTER FEAST.

SALES TAX RELIEF

Richard Nevins, So. Calif. member, Board of Equalization, reports that medicines, drugs, surgical supplies, furnished patients in hospitals are now on the exempt list following legislation that went into effect Jan. 1, 1962. 'This will aid those most in need of tax relief, also the aged, and low income groups,' he says.

WATER WELLS

Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING
WELL DIGGING & EXPERIENCED
ENGINEERING SERVICE. GEOLOGICAL LOCATIONS, ETC.

— FREE ESTIMATES —

HI4-2149

B & R DIAMOND DRILLING CO
1025 E. Main, El Cajon

Alpine's
nearest
bank



1402 EAST MAIN ST., EL CAJON
W. LEROY BOOTH, MANAGER

WHY DO FOLKS DO THIS?

One baffling trait of the mind is transposing figures, noticed mostly in phone numbers. For example, in the last issue the Sun printed a new ad for El Cajon Awning Co., with the phone, HI2-3310, instead of 3301. So put that on your phone finder when you need awnings or a screened patio. But what causes it?

CHAR-BROILED STEAKS \$1.45 & Up
 Eastern Beef
LOG CABIN CAFE
 2205 Hwy 80 HI5-2243

The Valley's Finest Facilities and Service...
 Within the means of all...

El Cajon Mortuary

624 El Cajon Blvd.
 George Roach, President

HI2-6677 El Cajon

SHADYROCK PICNICS BOOKED

Mrs. Jane Fox, owner and operator of popular Shadyrock Picnic Ranch, Marshall Road, says she has some nice bookings for big parties of SD area firms for early summer.

Sunday she expects 150 employees of the Frazee Paint Co., shops in the area to be here with their families.

Those square dancers the Hoofers & Goofers, who had a fun riot here last year, are slated to play on Sunday, June 3. On the 9th, Security-First National Bank employes and families from Hillcrest Branch will come 100 strong.

SET FAIR DEADLINES

Closing dates for various entries in senior and junior areas of the So Calif. Exposition & SD County Fair in Del Mar, June 29-July 8, are announced by D. Robt. Jones, secretary-manager. Dates are from June 1 to 16; rabbits open till the 23rd. This year's show promises to be the greatest ever, say officials.

WELL AHEAD ON RAIN

Weatherman Bob Fey at the fire station says Alpine is 9.68 inches over 1960 at this date, according to his rain record. Total to date is 15.78, including the last rainfall of .87, but last year there was only 6.10.

BIG OAK SPRINGS RESORT
 HI 5-3867
 GROUP OR INDIVIDUAL PICNICS
 RECREATION AREA HEATED POOL
 TRAILER SITES TENT CAMPING

Paul and Iva Estep
 5 MI E OF ALPINE ON OLD HWY 80

School Vote June 12

On Tuesday, June 12, voters will have a chance to rectify a mistake that was made Jan. 16, when the school tax rate override vote turned down the \$1.86 asked by the board. The rate had been \$1.51, reverts to the legal 90¢ this fall. But see editorial this issue for comment.

Going backward in rate would make classes crowded tighten the lunch program, curtail transportation, eliminate several items on the curriculum, reduce needed supplies and per-chance, return half day sessions and possibly more.

Other and smaller, even poorer, communities have not cut down on their school budgets, an indication that Alpine voters should go along with better education for its youngsters.

SPRING LUNCHEON SLATED

The Ladies' Guild, Queen of Angels Catholic Church, held a special meeting Wednesday at the home of Mrs. Helen Doran, the Highlands. They laid plans for the guild to sponsor a spring luncheon at the parish hall, 835 W. Victoria at noon, Thurs. June 7. Games will be enjoyed afterwards.

Fr. Bolton and 13 ladies were present, concluded the plans. Reservations must be made by calling Mrs. Alice Liebert, HI5-2828 or Mrs. Charles Brown, HI5-3603.

Wm. B. Tragsdorf
 BOOKKEEPING AND
 ACCOUNTING SERVICE
 (Effective June 1st)
 445-2641
 P. O. Box 458 Alpine

LET US HELP WITH YOUR WATER PROBLEMS

Special Prices - May Only

INTERIOR OR EXTERIOR WHITE VINYL PAINT \$2.98 GALLON

3/4" Gal. Pipe 16c per ft.

3/4" 200-lb. App'd Plastic 13c per ft.

NOW IN STOCK - All Sizes of Galvanized, Plastic and Copper Pipe and Fittings, Pressure Regulators, Valves, Etc.

Ask About Our Job Prices and Bank Terms

AL HINKLE Lumber & Ranch Supplies
 2101 HWAY 80 HICKORY 5-2184 OR 2502 ALPINE



Wickens Buys Home

Leroy Peterson of the Highlands, who has built

IMPRESSIVE CEREMONIAL MARCH FROM CLUBHOUSE TO CHAPEL SUNDAY ON VIEJAS RESERVATION. BEFORE WHICH FLOWER GIRLS CAST PETALS OF ROSES AND BROON. GROUP SANG HYMNS AS THEY SLOWLY MARCHED IN SUNSHINE AMID QUIET SCENES AT THEIR RESERVATION.

several homes in that area, has just sold a new one with three bedrooms to Al Wickens, owner and operator of Blue Rock Service Station. With his wife Marian, daughter Cindee, 2½, and son Mark, 1¼ years, he has moved in and says 'We always like Alpine, but we surely are glad to be living here'. He has half an acre and is already landscaping, building a redwood fence on the rear quarter.

JEANETTE C. HINKLE Real Estate & Insurance

2 Bdrm, ½ acre, barn, close in \$1500 down.

Lge. Level Lot, Good Well, \$1500. down.

H15-2502

H15-2285

2105 Hwy 80 Alpine



LADIES WORKED OVER WEEK MAKING DECORATIONS FOR CHURCH AND GRAVEYARD ADJOINING CHAPEL. USING CREPE PAPER AND REAL FLOWERS. WHOLE CEMETERY WAS COLORFUL IN BRILLIANT SUNSHINE.

A LIVING WAGE IS A LITTLE MORE THAN YOU'RE MAKING.

ACACIA CLUB MEETING

Paul Estep, new president of the Acacia Club, made up of Masons and affiliates held an enjoyable potluck in Fuller Hall last Friday evening. He presented Clarke Irvine who showed interesting colored slides of flying around the county highlighted by a gorgeous sunset made here, and a few shots of the heavy blanket of poppies on nearby hills.

Alpine

MOTOR SERVICE

Repairs - Tuneup - Accessories

Rocket Gasoline

Lutz Tiger Tread Tires

Most Major Brands Oil

2038 Hwy 80 H15-3135

FREE

WITH THIS COUPON

Quart of Root Beer

With Purchase of

4 HAMBURGERS for \$1.

Jolly Kone Drive-In

2442 Hwy 80

Alpine

H15-3193

KING'S TV REPAIR

House Calls Anywhere in El Cajon Area including Alpine, Descanso or Harbison Canyon

We honor BankAmericard We give Top Value Stamps

Stereo & Hi-Fi House & Car Radios

Also Repaired

Twenty years experience in repair service

William O. King - Joyce King

1444 E. Main

El Cajon

H14-4072



ANGER IS NEVER WITHOUT A REASON BUT SELDOM WITH A GOOD ONE.

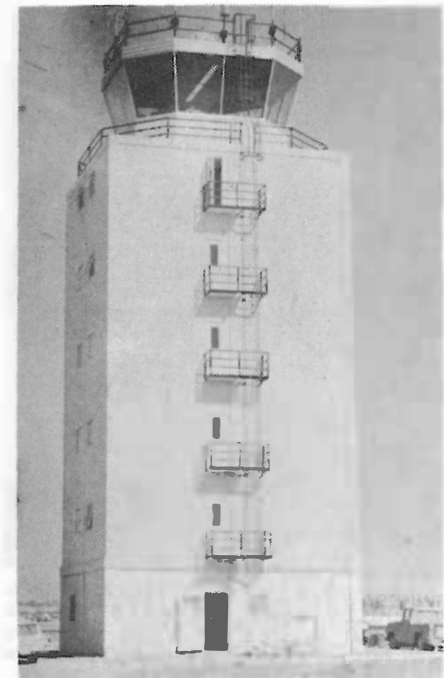
NEW TOWER AT GILLESPIE FIELD AFFORDS CONTROLMEN FINE VIEW IN ALL DIRECTIONS. THIS PHOTO BY AL HOWE, FLIER-PHOTOGRAPHER, LOOKS NORTH ACROSS THE EAST-WEST RUNWAY, NORTH-SOUTH ONE IN UPPER RIGHT, PRESENT COUNTY AIRPORT OFFICE AT LEFT. IT IS 7-STORIES TALL. WITH ELEVATOR TO 5TH FLOOR. SEE HIS SHOT OF TOWER ON NEXT PAGE. MGR. HARRY CULVER SAYS DEDICATION IS SLATED FOR 11 AM ON SAT. JUNE 9.

Lutz's Garage
 SERVING ALPINE & MT. EMPIRE
Complete Motor Service
24-HOUR TOWING
 Front End Alignment
 Wheel Balancing
 Automatic Transmission
 HAROLD, GEORGE & LARRY
 HI5-2967
 Hwy 80 at Tavern Rd., Alpine

Closing date for the hobby show at the Del Mar Fair this year-- June 29-July 8-- is June 17. Write or call at Del Mar for entry blanks; no fee.

TIRE SALE AS LOW AS **1 35** Per Week
 Save now at new low prices on white wall or black, tube or tubeless in all popular sizes including 13 inch.
 Up to 12 months to pay or use your Chevron National Credit Card
CLARK'S CHEVRON STATION
 2224 Hwy 80 HI5-2963

A lot of Alpine Scouts and leaders are going to the 13th annual Scout Fair, 11 am at Del Mar fairgrounds tomorrow which is the biggest affair of scouting during the year. Over 200 booths are slated.



A jolly tea was held Thursday last week in Foss Lounge, Jane Dunn Hall, for mothers of Sunday school children. Cohostesses were Mary Alice Griggs and Mimi Wilson.

Kip's Cafe
FINE CHINESE FOOD
 Delicious, Oriental, Exotic
 ORDERS TO GO. ALSO HOME DELIVERY
 Closed Monday - Free Parking
1058 E. Main, El Cajon, HI2-1211

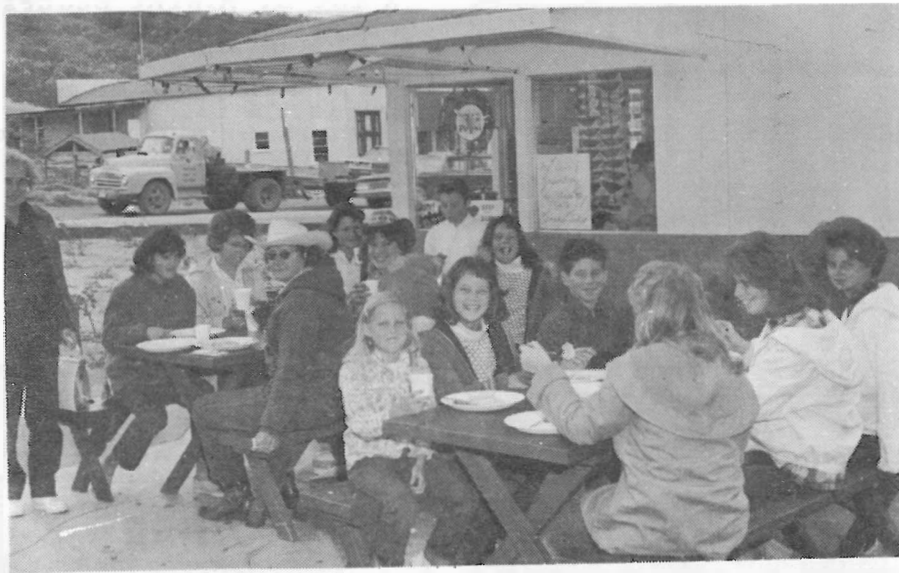
Road Oiling
Fred D. RUSHING
 GRADING & EQUIPMENT RENTAL
 BACKHOE WORK
 ROADS H15-2214
 DRIVEWAYS
 BUILDING SITES ALPINE, CALIF.
 TRENCHING

PARIS MORTUARY

Helpfulness to the bereaved family
 * * * * *
 We relieve you of every responsibility
 * * * * *
 Spare you of every detail
 * * * * *
 Anticipate every need
 * * * * *
 Observe every wish

El Cajon's Locally Owned and Operated Funeral Home

**374 N. MAGNOLIA AVE.
 HI 4-5195, EL CAJON, CALIF.**



MALlicoat's NURSING HOME

STATE LICENSED

Conscientious Service
Balanced Meals
Congenial Atmosphere

24-HOUR NURSING SERVICE
REASONABLE RATES

P.O. Box 397

Depending on Care Required
2733 Hwy 80 HI5-2771

HUNGRY FOLK CLEANED THEIR DISHES AT JOLLY KONE BREAKFAST AFTER SEVERAL MILES OF COOL RIDING WHICH STARTED AT 7:30. FROM LEFT TO RIGHT, HAZELL ROSE, WHO CAME TO BREAKFAST, BRENDA BANK STON, SUSIE ZIEGLITZ, MARGARET RADFORD, SUSIE BITTNER WHO HELPED MOTHER SERVE, ALICE CYNTHIA AND CECILE IRVINE, LINDA RUSHING, CELESTE IRVINE, JIMMY ARCHER, ELAINE EARICKSON, DIANN BOARDMAN AND MARILEE PINNEY.

Mrs. Theo Jones returned to her home, 3535 Hwy 80, after a fine air tour of Europe.

Now's the Time to Think of

ALUMINUM AWNINGS

For Mobile Home, Office, Residence, Patios
Commercial, Cabanas & Screened Enclosures.

EXPERT INSTALLATION - FREE ESTIMATES

Visit Our Attractive Showroom

EL CAJON AWNING & MFG. CO.

845 El Cajon Blvd.

El Cajon

HI2-3301



AS A SERVICE TO YOUNG RIDERS OF ALPINE THE BITTNER'S HAVE RIGGED UP A HITCHING RAIL BY THEIR JOLLY KONE, 2442 HWY 80. SATURDAY 14 RIDERS ENJOYED AN EARLY MORNING JAUNT WITH ALICE IRVINE AS CHAPERONE, TIED UP AT JOLLY KONE FOR A 10 O'CLOCK BREAKFAST.

SMALL TALK from page 10

so we sold it to her. Lynn Thorp and over three fourths of her class in Harbison Canyon's second grade were out with the red measles. One little boy had to go to the hospital he had them so bad.

Mrs. Mengelsen still has some baby rabbits for sale. She wants \$1.25 each and they would make wonderful pets. Call her at HI5-3080 if you want any.

The Armstrong's palomino mare had an appaloosa filly last week. She has been kept up in the back corral so we haven't seen her but the mother is real

pretty. They have to move as Emersons sold the ranch last week.

We are planning a moonlight ride with dinner after on June 18th. School will be out and we can have a good time. Price is \$1.25. Call me at HI5-2394 for reservations so Shirley Bittner of Jolly Kone will know how many to cook for.

We are making plans for the next horse show and will announce the date soon. We have enough money in the treasury to buy trophies and ribbons and Norman Foster promised to help us get them.

Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP

Closed Tuesday HI4-4294

2030 Crest Dr., Suncrest



BLUE ROCK AUTO SERVICE

WE GIVE S & H GREEN STAMPS

2151 Hwy 80 Opp. Postoffice

HI 5-2132

WANTS NEWS OF WATER

In a letter to the Sun Mrs. Katherine E. Kelso, Chula Vista, former Alpiner said she wants to know 'what's going on about the water?'. She used to live at Glen Oaks. She sent a check for a subscription, will now keep abreast of 'what's going on!'



HELEN THOMSEN'S
Cafe del Rey Moro

OPEN EVERY DAY
NOON TILL 8 PM
BE4-2161

ACCOMMODATIONS FOR
LARGE AND SMALL
PARTIES AND BANQUETS

House of Hospitality
San Diego, California

ALPINE

Ready Mix

Concrete
HI 5-3691

Water Wells **PUMPS**

SALES SERVICE

Water Wells Drilled

STOCKTON PUMP & MACHINE

311 N. 2nd, El Cajon, HI4-2672

The Meachum Co.



COMPLETE LINE OF HOME FURNISHINGS

Nationally Advertised Appliances

Inlaid Linoleum
Print Linoleum
By the yard

Free Delivery

Hickory 2-2555

Window Shades
Custom Made
While You Wait

225 W. Main FREE PARKING IN REAR El Cajon

POLIO CLINIC TUESDAY

On May 29, from 6:30 to 7:30 at the Alpine Women's Club a 10¢ polio clinic will be held, sponsored by the club. A doctor and staff will be on hand to work until everybody has been taken care of. If more come than contemplated the service will be continued. If a reasonable amount of first timers come shots will be given until the series has been completed.

This is a service given to the people, made possible by the National Foundation of the New March of Dimes, SD chapter and is a courtesy service by the Women's Club.

DAUGHTERS' SURPRISE VISIT

Capt. Sue Noble, USAF, flew in from Mather AFB near Sacramento last week to visit her mother, Mrs. Dorothy Noble Markely of SD and Alpine. She recently served in Europe and Japan, has been in for 10 years.

Then in another surprise flight from Hawaii came 1st Sgt. Betty Noble, who has been 17 years in the USMC, with three to go for retirement. They had a fine visit. Mrs. Markeky hopes to fly to the Islands next spring for a visit.



CENTER IS FIGURE OF VIRGIN MARY, BEING CARRIED BY GIRLS IN PROCESSION TO CHURCH SUNDAY AT VIEJAS RESERVATION. SEE STORY ELSEWHERE.

POTLUCK FOR VETERANS

Cdr. Donn Griswold of Mt. Barracks 2716 says their group will have a potluck preceding the regular meeting Wednesday the 6th, in Fuller Hall at 6:30. 'All members of our post' he says 'are urged to come and enjoy the session'.

El Cajon



Travel Bureau

GREYHOUND BUS AGENCY

Scheduled Airline Tickets

To All Points

W. DUNCAN, Agent

423 E. Main, El Cajon, HI4-2141

A birthday luncheon is slated for Wed. June 6-- last till fall-- for the Guild of Community Church. The ladies have several orders for woven rugs, their unique fund-raising project. Donations of used material are needed says Grace Palmer, HI5-2316 for details.

J. H. McKie, Jr.

REALTOR

2355 HIGHWAY 80

P.O. Box 398 ALPINE, CALIF.

HICKORY 5-2217

Casino Inn

RED & ETHEL

COCKTAILS - SANDWICHES

GAMES - DANCING

10 AM TO 2 AM

1155 Hwy 80 HI5-9581

Shadyrock

PICNIC RANCH

Open Thru Sept. 15

EXCEPT WHEN RESERVED FOR PRIVATE PARTIES.

CLOSED MONDAY



JANE FOX & SON

HI5-3171

FROM HWY 80 TURN SO. ON MARSHALL RD. ONE BLOCK.



Mr. and Mrs. Arley Nunley-- they run Farmers' Group Insurance in EC-- leave Tuesday for a camp into trip in the High Sierra to Rock Creek Lake. They serve a lot of folk in the back country.

MASSIVE GATES OF NATIVE STONE WILL MAKE IMPOSING ENTRANCE TO NEW PALO VERDE SUBDIVISION BEING OPENED JUNE 1 BY AUREN PIERCE. HE IS BUILDING HIS FINE NEW HOME AT LAKESIDE JUST BELOW. TWO MODEL HOMES ARE NEARING COMPLETION. ONE SHOWN BEYOND GATE.

TV Trouble?

CALL YOUR RELIABLE
Sylvania Serviceman

You receive;
* Dependable Service
* Honest Prices
* Quality Parts

HI 5-3885
GEORGE LENGBRIDGE

INFLATION ACCENTED

For the third straight week, New York reports that the number of businesses that failed, had increased to a post-war record of 416 last week:

WIFE TO HUSBAND: I SCRATCHED THE FRONT FENDER A LITTLE DEAR IF YOU WANT TO LOOK AT IT. IT'S IN THE BACK SEAT.

General Contractor

REAL ESTATE - DEVELOPMENT

RELCO

HI5-2631 - HI5-2632

2335 Hwy 80

Alpine

'Ghost Town' Man Cited

Wilbur Smith, operator of Sleepy Hollow Ghost Town, Dehesa Road, here, pleaded innocent Wednesday in EC Municipal Court on 29 counts of alleged building code violations. The complaint was signed by E.L. Kuebler, building inspector. Most counts are on electric wiring, also erecting signs, moving buildings, erecting shelters minus permits. Jury trial was set for Aug. 23.

E.G. Ageno, who formerly lived at Sleepy Hollow, is owner of the land under lease to Smith.



86 YEARS WERE CHECKED OFF LAST THURSDAY BY ARCHIE A. BARRELLE, RETIRED ARTIST, OF HOLLY ROAD, WHO HAS LIVED HERE AND IN DESCANSO FOR MANY YEARS. HE WAS BORN ON MAY 17, 1877 IN ROCKLAND, MASS. A FEW CLOSE FRIENDS VISITED HIM, ENJOYED A BIRTHDAY CAKE, WISHED HIM MANY MORE. SUN PHOTO SHOWS JOLLY FELLOW ON PORCH OF HIS LOVELY ADOBE HOME SURROUNDED BY HIS MUCH LOVED FLOWERS.

New Bookkeeping Service

Wm. B. Tragsdorf, former manager, Chamber of Commerce, Springfield, Ore., and for a number of years accountant, purchasing agent and executive with the federal government abroad, and since 1950 with Ryan, Convair and North American aviation firms, has moved here, starts a bookkeeping service on June 1.

JACK & LEE'S

ALPINE CAFE

BREAKFAST, LUNCH & DINNER

Draft Beer

2225 Hwy 80 HI5-2990

LISTINGS WANTED!

We Have Calls For
Country Property

Houses
Ranches
Acreage

Please write or phone details if you wish to sell - or buy.

AL SMITH

Real Estate Broker

LILLIAN BARRETT

Sales Manager

Res. H09-0013

HELEN BURGESS

Sales Representative

2175 Arnold Way HI5-2539

Alpine Calif.

Memorial by Vets

On Wednesday the 30th the three veterans' bodies of Alpine will collaborate to hold Memorial Day service in Alpine Cemetery at 11 am. The WW1 group, VFW, and Fleet Reserve Association, will have officers and members there to observe the memorial for departed comrades. The public is invited. Appropriate service will be read and taps sounded.

The war memorial of stone is nearing completion and will soon be dedicated. Volunteer veteran workers have been spending many hours on the beautiful structure.

WE NEED LISTINGS ALPINE BRANCH

LA MESA REALTY CO.

BILL BROWN, Mgr.

2237 Hwy. 80

HI 5-3603

FOR COMPLETE

Notary Service

See R. G. PARRISH At

ALPINE REALTY

1911 Hwy 80

HI 5-2000

WATER STORY from page 1

those having paid in full, will not get notices so their meters will be automatically installed. When water is turned on, they will start at once receiving service'.

The leak on Tavern Road that had been holding up final inspection of the lines was found near White Oak Drive, has been repaired and the pavement replaced.

Pumping has started on the first section of transmission lines, from Lakeside through Ruis Canyon and up to Suncrest reservoir. Pumping is now going on in the mains from Lakeside up Hwy 80 to Alpine. In a few days all lines have been accepted and ok, water will be ready to go into service lines. A dedication program is being arranged.

ZONING STORY from page 1

Palmer, Al Adams and Paul Davis.

The commission meeting today will order letters sent to these, and after acceptance, the first meeting will be called. Then will follow routine procedures of getting the area zoned, with approval and public hearings, before final ordinance is adopted, which should be in about three months.

Award to Leone Dyer

Over \$9,000 went to 28 seniors in 146 Southland



High Schools last week in the Bank of America Achievement Awards. Three groups of four won \$1,000., \$500. and \$250, while 16 landed \$150. Alpine's Leone Dyer of Japatul Road, from El Cap HS, got \$150. Photo shows her receiving check from Vice-President H.M. Bardt, at a huge banquet in LA.

Mr. and Mrs. Alex Clit-some have moved from their apartment in SD to their beautiful big new trailer here.

SUBSCRIBE TO THE SUN \$2 YEAR

25
Mr. and Mrs. Phil Hall are back from a brief vacation following his attendance at a post-masters' convention in Fresno.

W.L. WEEKS Construction Co.

General Contractor

COMMERCIAL RESIDENTIAL

NEW & REMODELING

ALPINE

HI 5-2226

CUYAMACA Beauty Salon

Specializing in Cutting
Styling & Waving
Facials & Pedicures

Complete Beauty Service

113½ W. Main St., El Cajon

HI 2-9601

SARAH B. SMITH, Owner
Owner & Manager



Sandy's Feed Store



Albers & Universal Feed

Hay - Feed - Seeds - Chick & Pet Supplies

FREE DELIVERY

Hours 8 a.m. to 6 p.m.

Ellen & Warren Sandy

HI 4-7273

El Cajon

907 E. Washington

ALPINE

Tv

SERVICE

Guaranteed Dependable Service

Radios - Antennas - HiFi - Stereo

Since 1951

Ray Beddingfield, Owner

2357 Hwy 80

HI 5-2253,

Res. HI 5-2094



DON'T ALWAYS GIVE YOUR WIFE CREDIT; SHE APPRECIATES A LITTLE CASH, TOO.

HAIG C. MERIGAN, D.D.S.

DENTIST

PHONE
OFF. HICKORY 4-2139
RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF

MAIN STREET

CAR WASH

Fast, Courteous Service

WE USE SOFT WATER

OPEN DAILY

8:30 A.M. to 5:00 P.M.

111 S. First at Main,

El Cajon

HI4-1641

Milk

GOLDEN ARROW DAIRY

"...ask your neighbor!"

for home delivery, call

Independent Distributor

CYpress 6-6205

WINNER OF 8 GOLD MEDALS AT THE STATE FAIR

New Family Arrives

Mr. and Mrs. Frank Scott and their four youngsters from east SD have just moved into the Elmer Cooke 3-bedroom home on one acre at 1603 Alpine Terrace, having leased it with option to buy, reports Mrs. Charlene Brown of Alpine LM Realty. Scott is a salesman for a building supply house.

SLAVIC DINNER WAS ENJOYED BY MANY FAMILIES. HERE'S TABLE WITH PIONEER FOLK; LEFT SIDE, COMING TO CAMERA; ROBERT PELLEGRIN, EXECUTIVE OF TITLE INSURANCE & TRUST IN SD; MRS. BELLE DARNELL, SON BAL, AND HIS WIFE MARIE. ORVILLE PALMER, RIGHT SIDE, ISOBEL PELLEGRIN, OF GIFT SHOP BEARING HER NAME; GEO. ULRICH, LT. USN RETD. AND WIFE, LAKE MORENO; AND MRS. PALMER.

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY. COUNT SIX WORDS TO EACH LINE. MAIL TO THE SUN, ALPINE, CALIF. CASH, CHECK, COIN OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

FOR SALE, ONE GOOD AIR FORCE CAREER. NOTIFY JIM ZALESKI.

WHITE DOUBLE SINK. \$6. HI5-2542.

FRED'S PRODUCE FOR FRESH STRAWBERRIES, 13670 HWY 80 IN JOHNSTOWN. FORMERLY FARMING BY EL CAJON HOSPITAL. WE GROW AND SELL OUR OWN. (5-25).

FOR RENT, HOUSES

NEW DE LUXE 1-BR DUPLEX. ELEC. RANGE, REF. DISPOSAL, PATIO, WATER & LAUNDRY SERVICE PAID. IN HARBISON CANYON. HO5-0310.

ONE BR HOUSE, PARTLY FURN. 2131 TAVERN ROAD, HI5-2965.

SMALL COTTAGE FOR RENT ON TAVERN ROAD. ADULTS. HI5-2415

REAL ESTATE FOR SALE

FOR SALE OR TRADE FOR CLEAR HOME, 16 SCENIC ACRES CLEAR, GOOD WATER, OFF HWY 80, E. OF ALPINE. HI2-9371 OR HI4-5498.

3 RENTALS 2 YEARS OLD EACH 3 BR 2 BEAUTIFUL BATHS, BUILT IN, GARBAGE DISPOSAL, FORCED AIR HEAT, 2 CAR GARAGE, CITY WATER & SEWER, SCHOOLS, SHOPPING WITHIN WALKING DISTANCE. WILL SELL OR TRADE ONE OR ALL FOR CASH, LOT, ACREAGE OR OFFER. \$5,000 EQUITY IN EACH HOUSE. PHONE HI2-3167 OR HI4-1567.

FOR RENT OR LEASE

2 BR HOUSE ON 3 ACRES WITH CORRAL. \$48 MO. 10041 DUNBAR LANE, FAIRVIEW. CALL GA4-6118.

WORK WANTED

IRONING DONE REASONABLY HI5-3193

OBSERVE ALL MEN; THYSELF MOST.

Two tonsils lived in a drunk's throat.

"Hey, where are we?" asked one.

"We must be in Capistrano," answered the other. "Here comes another swallow."

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS HI5-2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-3106.

ALPINE CLEANERS & U-WASH, 2435 HWY 80. CALL HI5-2242 FOR FREE PICKUP & DELIVERY. EXPERT CLEANING, PRESSING & FINISHED LAUNDRY SERVICE.

*286E-2 IH
'SNIT700 NED 'ONING' HOEH

ALPINE COTTAGE BEAUTY SHOP, 2864 E. VICTORIA DR. HI5-2192. (TF)

EXPERT CARPENTER, HOME BLDR. CABINET MAKER, ALTERATIONS ADDITIONS. 30 YRS. EXP. REAS RATES. RICHARD C. LANE HI5-3740

POPULAR PIANO INSTRUCTION HARBISON CANYON AREA. PHONE EVES. HI5-2540 (6-22).

WATER WELL PUMP SERVICE AND ELECTRICAL REPAIRS. SMITTY.. HI5-2880, ALPINE (TF)

SIGNS PAINTED, ALL KINDS, SIZES, COLORS, BILL SMALL-WOOD, HI5-2349.

MONEY TO LOAN

EL CAJON FINANCE COMPANY 157 NO. MAGNOLIA, EC. HI2-1651

LISTINGS WANTED

LISTINGS WANTED BY DON BATES, 2445 HWY 80. HI5-2537.

FEAR TO DO ILL, AND YOU NEED FEAR NOUGHT ELSE.

Dr. I. Arbital

Optometrist

COMPLETE EYE CARE INCLUDING CONTACT LENSES.

ALPINE OFFICE HOURS
TUES. & FRI. 9-6

HI5-2345 1330 W. VICTORIA

ENT. AS 2ND CLASS, ALPINE, CAL.

Alpine's Fine Weather

FROM OFFICIAL US STATION HERE

HIGH 79. AVE. HIGH 68

LOW 36. AVE LOW 43

RAIN .87. SEASON 15.78

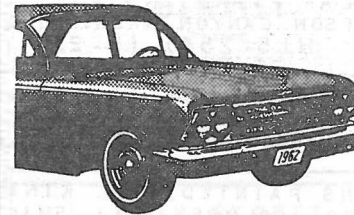
ELEV. 2000 FT. POPULATION 3258

WHERE THE SUNSHINE SPENDS THE YEAR

HE IS ILL CLOTHED, WHO IS
BARE OF VIRTUE.HE THAT FALLS IN LOVE WITH
HIMSELF, WILL HAVE NO RIVALS.

NOW! AT HATCH CHEVROLET

HOOCHIE HOMECOMING SALE



- ★ Chevrolets
- ★ Chevy II's
- ★ Corvairs
- ★ Trucks



EXPLANATORY NOTE: It's unprecedented for the same firm to get "Hoochie" twice This has never happened before —much less within the same year. Therefore, in answer to many requests, we frankly answer the following questions.

Q. IS HOOCHIE REALLY BACK?

A. YES . . . AND FURTHERMORE HOOCHIE WILL ". . . EXIST SOLELY ON THE PREMISES OF HATCH CHEVROLET."

Q. WHERE DID HOOCHIE GO?

A. ON BUSINESS.

Q. DID HOOCHIE RETURN WITH ANYTHING UNUSUAL?

A. DEFINITELY. WE CAN'T SAY FOR SURE — BUT COINCIDENTALLY, WE HAVE RECEIVED STAGGERING FACTORY SHIPMENTS AND FOR THE FIRST TIME THIS YEAR, WE CAN NOW OFFER COMPLETE SELECTION OF NEW CHEVROLET CARS AND TRUCKS.

Q. CAN YOU DESCRIBE A HOOCHIE?

A. YES, BUT DON'T CONFUSE IT WITH A "TUEY."

LOW AS \$295⁰⁰ DN.

PAY ONLY \$48²² MO.

With one-third down or equivalent trade.

The-lowest-overhead-
cost-per-car-dealer-
of-them-all.

Closed Sunday
Because it is Sunday)



850 El Cajon Boulevard

HI 2-0201